



ANNUAL REPORT 2019

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Mission

Feed the Hungry is committed to improving the health and well-being of children in San Miguel de Allende by alleviating hunger through school meals, family nutrition education, and community development programs.

View

Feed the Hungry is guided by the conviction that all children deserve to grow up safe and in an environment that enriches them, where each one has the opportunity to develop their full potential. We believe that a wellnourished child develops a fertile mind that helps them have a better future, both for themselves and for their families and members of the community where they live.

Values

Learning Collaboration Empathy Effort Honesty Integrity Service Solidarity Respect

MESSAGE FROM THE PRESIDENT OF THE BOARD OF DIRECTORS

I am very pleased to share the details of the activities carried out by the Feed the Hungry, A.C. organization during 2019, as well as the results obtained.

This year, the organization provided free 968,213 nutritious meals to kindergarten and elementary school children from 36 low-income communities in the town, of which 33 are in rural areas and 3 in urban areas.

Also, the needs of 7 charitable institutions were covered through the delivery of supplies.

Nutritional support, which includes taking anthropometric measurements of weight and height, was provided to 4,008 children.

Nutrition workshops were held, attended by 1,545 mothers and 2,985 children.

During the year 168 cooking classes were given, where 900 mothers of families participated.

For another year, the proposed goals of continuing to improve the health and wellbeing of low-income children and their families were achieved through the implementation of the aforementioned activities that, thanks to the support of donors and volunteers, as well as the organization's staff, it was possible to carry them out.

Sincerely,

Ing. Gifford Moody President

FEED THE HUNGRY

The Feed the Hungry organization is legally constituted as a Civil Association and is authorized to issue tax-deductible donation receipts.

OBJECTIVES

* Provide help to the children of the neediest communities in our municipality, through a balanced and nutritious diet.

* Provide nutritional education to the benefited children and their families.

* Make individualized consultations on height and weight to the supported children, giving them followup to improve their health. * Carry out community development programs that make it possible to give sustainability to the families of the benefited children.

* Improve the performance of the organization's activities, through periodic analysis of the actions carried out. * Increase transparency in carrying out activities and executing resources that are necessary to carry out the organization's mission.

* Encourage volunteerism and selfless support among people in civil society for community support programs.

BOARD OF DIRECTORS

Gifford Anthony Moody Anthony

President

Carel G. Kessler Vice president

Michael Jeffrey Gerber Secretary

Stephan Falk Livingston Weill Treasurer

OPERATIVE TEAM

Sofía Olivia Muñiz Rodríguez Director of the Food and Nutrition Program

Susana Tovar Murillo Administrative assistant

Irving Eduardo Ayala Zúñiga Nutritionist in charge

Karen Ivette De Santiago Paredes Assistant Nutritionist

Carlos Daniel Frias Malagón Nutritionist

Gerardo López Ramírez Warehouse Manager

José Valentín de la Trinidad Patlán González Chef and Supervisor

Pedro Enrique Velázquez Miranda Chef and Supervisor

Marikarol Aragón Marcial

Chef and Supervisor

David Araiza López Driver and maintenance

María Isabel Pirul Ramírez Mayor

Chris Louis María Peeters Financial director

Miriam Lucía Becerra Escobedo Accountant

Margarita Arredondo Méndez Accounting assistant

Cooks

Angelina Vértiz Oviedo María Eulalia Olalde Oviedo Francisca Rubio Martínez María Guadalupe Trejo Ramírez Alma Reyna Ramírez Mata Mirna Ramírez González Alma Angélica Jacinto Torres Erika Arteaga Rioyos Adela Valdez Deanda María de Lourdes Miranda Vázquez Noemí López López Manuela Muñoz Hernández María de Jesús Correa Muñoz Laura Patricia Ugarte Salmerón Claudia Nayeli Jiménez Jaramillo Reyna Lorena Muñoz Galván María de Jesús Domínguez Olvera María Estela Vargas Aldama María de los Ángeles Bárcenas Domínguez Verónica Trejo Villasana Juana Monserrat Casarreal Herrera María Elena Juárez Granados Claudia Elva Moreno Medina María Fabiola Pérez Morales

VOLUNTEERS

This year, 72 volunteers carried out the important weekly task of packing the food and supplies required in each kitchen and 118 volunteers carried out the distribution of said supplies in those kitchens so that the daily supply activity of nutritious and hot food to kindergarten and elementary school children could be carried out in a timely manner.

In addition to this, 15 volunteer advisers participated with their time and knowledge in planning the activities necessary to carry out the proper functioning of the organization.







OUR PROGRAMS

SCHOOL FOOD PROGRAM

As a child nutrition organization, at Feed the Hungry we responded to the requests of several school directors who requested school breakfasts. Extending the food and breakfast program to 7 primary schools in rural communities.

Before entering classes, the children have a nutritious breakfast, and according to the comments made by the teachers, the children have had a relevant change in their achievement in the mornings at the beginning of classes.

Responsible principals and teachers who care about the well-being of their students are our allies in successfully running and expanding our food and nutrition programs in schools and with families in the communities where Feed the Hungry is serving food.

The community work that we are doing with mothers and teachers gives us the guidelines to see the specific needs of each community, establish programs, and be able to carry them out by making agreements of commitment and responsibility.

This has motivated us to start the Pre-Kindergarten program for mothers of extreme poverty and that children from 1 to 6 years old have the opportunity to receive a good education in nutrition, taking a process of teaching adequate nutrition in this short stage of his life. Integrating an eating plan with natural products for optimal growth.



We have established this program in 3 rural communities with a very good response from mothers, as they receive nutrition workshops and cooking classes to prepare healthy menus at home. Benefiting 22 mothers and 23 children, who are very vulnerable to suffering from malnutrition due to not consuming the food necessary for their growth.

Thanking the principals who allow us to carry out this program at special times within the elementary schools.

Another concern of the school directors who have been attended to in each of the Feed the Hungry kitchens has been to check the quality of the water with which the food is prepared for the children.

From the results obtained from the water samples in the schools, the water filter systems were changed in 4 communities, according to the standards for drinking water quality recommended by the WHO for arsenic and fluoride.

In order to continue preparing food and not stop the operation of the kitchens in the communities of La Palmilla, Las Cañas and Clavellinas, we had to supply drinking water for several months to the kitchens of these schools.

Fortunately, we continue to have benefactors who continue to collaborate with our mission. Arch. Rafael Franco generously reconditioned and built beautiful dining rooms and kitchens in the Communities of Nuevo Pantoja, Palo Colorado, Salitrillo and Alonso Yáñez. With these beautiful and functional kitchens and dining rooms, mothers, children and teachers enjoy working every school day.





Within our 36 communities we have seen with pleasure the participation that increases every day of volunteer cook moms, who very kindly help us by preparing breakfasts and meals. Increasing to 63 moms who help in the kitchen daily.

Moms who tell us, they are grateful for the food and nutrition programs, because they know that their children have hot and nutritious food at school.

NUTRITION

The main objective of the nutrition team at Feed the Hungry is to provide complete nutritional support to the population of children who are in rural schools in San Miguel de Allende.

Infant feeding in school and preschool is of vital importance for physical and cognitive development in children. This development is important since it is what defines their student performance for the rest of their life, in addition to that this also influences their state of health against chronic diseases for the rest of their life.

A balanced diet that provides the necessary nutrients for proper brain function allows school performance to be adequate to improve their learning, their grades, as well as participation in classes and these effects remain permanently in their lives.

The physical effects of an adequate diet



benefit growth so that the child obtains the expected height for his age since, otherwise, if during his school stage he does not obtain the expected height for his age due to lack of a good diet, he will no longer you will be able to recover it at any stage of your life.

In the case of communities in rural areas of San Miguel de Allende, food problems are linked to the lack of availability of these, in some cases due to the distance from access routes or due to lack of economy in the communities. In many cases, the food available is not always adequate and most of the time it is the soft drink and junk food industry that reach this population, affecting the selection of food they have on a daily basis, which is not the most appropriate.

Obesity

Obesity and overweight is a worldwide health problem that has strongly affected the Mexican population, mainly school-age children. In the case of the communities that are served by the Feed the Hungry nutrition program, it is no different, since it has been observed that year after year more cases of overweight and obese children appear; This can be due to various reasons such as lack of physical activity, high consumption of "junk products" and bad habits when eating at home.

The lack of physical activity can sometimes be due to the fact that children do not always have a place to play, or the lack of guidance on what activities they can do to include more physical activity in their daily lives. The high availability of cola, candy and pastries that exist in local stores and grocery stores greatly increase the risk of a child developing obesity since these foods are usually preferred by children and in the case of soft drinks These are almost always brought to the table as an accompaniment to their daily diet. Bad eating habits such as, for example, watching television during meals or that family members do not eat together if not at different times can affect the feeding rhythm of children, leading to poor nutritional status such as being overweight.

FTH Nutrition team

The Feed the Hungry nutrition team evaluates and supervises all social aspects of each of the communities that are supported by this program.



Among the activities of the nutrition team, the most important is the anthropometric measurement of all the children who are in schools within the program. During the measurement, the first approach is made with the population of each community since very important information can be extracted to

carry out the planning of how to work with the nutritional problems of each community.

Once the anthropometric measurements have been obtained, a population diagnosis of each community is carried out in addition to an individual diagnosis of each child at school, with this, the workshops that will be taught to children and mothers are designed, which include the necessary information on the problems encountered and how to deal with them with the help of the whole family.

A private consultation is also scheduled with the mothers of the children with the highest nutritional risk to inform them of the state in which the child was at the time of measurement and how to treat their nutritional problem.

During the year 2019, it was observed that in relation to the population of the previous school year, the number of cases of obesity decreased and also, at the other extreme, cases of severe malnutrition, showing that a large number of cases are heading towards improvement. It is important to mention that the cases in a state of normality and mild malnutrition are the most numerous, being these two states the ones that show a significant improvement in the population.





This graph shows the data obtained from the measurements made to children during the year 2019 by the nutrition team of Feed the Hungry, A.C.



It is important to mention that the group of children in a state of "normal" nutrition was reduced in relation to last year and this because, as every year, children who are in sixth grade graduate and also new students come to influence the results obtained each year, so the nutrition team focuses on observing that the improvement is reflected in the existing population and the results are significant.

This year 2019, the school breakfast program was also implemented in which, in addition to the lunch that is provided to children during recess time, a breakfast is delivered before the time of entry to classes, this applied to schools with higher incidences of children entering classes without having breakfast. It was observed that the implementation of this initiative has been very well accepted by the schools in which it has been applied.

Among the activities carried out in 2019 are also the mixed nutrition and cooking workshops where they talk with the mothers about the menus and foods that are offered at school every day, as well as how to prepare them and the nutrients that these offer to your children.

Also, workshops were held with the cooks of each of the Feed the Hungry kitchens in order to teach and explain the hygienic handling of food, how to prepare it, how the work area should be sanitized and how a cook should introduce herself to the work The importance area. of these processes, the foodborne existence of diseases and how to avoid them are also explained.



The children who have received nutrition support in 2019 have been the following:

	Kitchen	Kindergarten	Primary
1	Montecillo de Nieto	48	20
2	Jalpa		100
3	Clavellinas	58	217
4	Ricos	18	51
5	Cañas	62	91
6	Loma de cocinas	20	52
7	Marroquín	25	55
8	La Campana	65	158
9	Estancia de San Antonio	45	103
10	Sosnabar	50	168
11	Alcocer	56	
12	Galvanes	84	
13	Palmillas	15	53
14	San Francisco	22	71
15	San Cristóbal	22	64
16	Emiliano Zapata	150	
17	Palo Colorado	75	208
18	Cuadrilla	51	32
19	Pantoja		79
20	Plan Juárez		39
21	Pozo De Balderas	17	82
22	Tres Palmas	3	81
23	Fajardo De Bocas	25	85
24	Alonso Yáñez	49	169
25	Centro Infantil	60	
26	San Miguel Viejo		66
27	Peñón De Los Baños	20	70
30	Nuevo Cimatario	7	45
37	Los González		65
38	Moral De Puerto De Nieto		145
39	Puerto De sosa	18	55
40	Nuevo Pantoja Kinder	57	
29	Nuevo Pantoja Primaria		130
41	Medina	20	40
42	Salitrillo		67
43	San José De Allende	50	155

Total children: 4,008

The attendance of mothers at the workshops held in 2019 was as follows:

	Kitchen	Moms
1	Montecillo de Nieto	20
2	Jalpa	45
3	Clavellinas	65
4	Ricos	40
5	Cañas	45
6	Loma de cocinas	40
7	Marroquín	30
8	La Campana	45
9	Estancia de San Antonio	60
10	Sosnabar	75
11	Alcocer	30
12	Galvanes	50
13	Palmillas	25
14	San Francisco	35
15	San Cristóbal	45
16	Emiliano Zapata	40
17	Palo Colorado	30
18	Cuadrilla	60
19	Pantoja	40
20	Plan Juárez	15
21	Pozo De Balderas	60
22	Tres Palmas	60
23	Fajardo De Bocas	40
24	Alonso Yáñez	80
25	Centro Infantil	50
26	San Miguel Viejo	30
27	Peñón De Los Baños	30
30	Nuevo Cimatario	40
37	Los González	40
38	Moral De Puerto De Nieto	40
39	Puerto De sosa	35
40	Nuevo Pantoja Kinder	20
29	Nuevo Pantoja Primaria	55
41	Medina	30
42	Salitrillo	30
43	San José De Allende	70

Total Moms: 1,545

Number of children who attended the workshops in 2019 were:

Kitchen	Kindergarten	Primary
Montecillo de Nieto	48	20
Jalpa		100
Ricos	18	51
Cañas	62	91
Loma de cocinas	20	52
Marroquín	25	55
Sosnabar	50	168
Palmillas	15	53
San Francisco	22	71
Emiliano Zapata	150	
Palo Colorado	75	208
Cuadrilla	51	32
Pantoja		79
Pozo De Balderas	17	82
Tres Palmas	3	81
Fajardo De Bocas	25	85
Alonso Yáñez	49	169
San Miguel Viejo		66
Peñón De Los Baños	20	70
Los González		65
Moral De Puerto De Nieto		145
Puerto De sosa	18	55
Nuevo Pantoja Kinder	57	
Nuevo Pantoja Primaria		130
Medina	20	40
Salitrillo		67
San José De Allende	50	155

Total children in workshop: 2,985

COOKING LESSONS

The constant commitment to the children in the communities is increasingly bearing fruit, as we can realize the benefits in them, as they are more energetic and with more attention to their classes.

It is impressive to see children when recess time arrives because, the first thing they do is prepare to wash their hands to go for their food, and without a doubt the volunteer moms are a very important factor because children see new faces every day and they taste different seasonings.

Thanks to the efforts of the mothers in the matter of food, as well as the dedication of the staff, monthly menus were elaborated which cover products of the basic basket in different preparations without losing sight of a very important topic according to the needs of each community.

Therefore, it was very important to teach cooking classes with mothers from all communities, generating an impact on them, which serves as a motor to make a change in eating habits from home involving the whole family, having from a young age a food and nutritional education, which gives them an excellent development.

For the preparation of the monthly menus, the availability of products per season is taken into account to have fresh products at a lower cost.



PRE-KINDERGARTEN

During the kitchen supervision visits in the communities, we were able to notice the deficient nutritional situation of mothers and children under three years of age, and we could observe this as a constant in many communities.

Due to the above and concerned about the well-being of the little ones, as well as the mother pillars of the house, the board of directors decided to implement a new program, but affiliated with the central program of Feed the Hungry, in which attention could be given to this so vulnerable sector of the population.

A work project was structured with the following guidelines, which provides nutritious food and the possibility of having a nutritional education that will guarantee the continuity of a good diet from home.

The aim of this project is to give children from one to three years of age the opportunity to receive a good diet by taking a process of teaching proper nutrition in this short stage of their life, integrating a diet plan with natural products for optimal growth.

The vision is that children have a good education in nutrition that allows them to consume natural foods that provide them with all the nutrients their body needs, thus having adequate development.

With this base, a pilot program was launched in one of the communities marked with a high index of marginalization located in the neighboring municipality of San Luis de la Paz.

On Monday, February 11, 2019, the pilot program was inaugurated in the community of Plan Juárez (Chichimeca mission) with a number of beneficiaries of 9 mothers and 10 children who were provided the nutritious food service, in which all the days to the dining room the mothers with their little ones and together they received a free, nutritious and hot food.

An initial measurement was made to the mother and the little one to control weight and height, as well as personalized professional advice with the mothers and nutritionists.

Workshops on topics of interest were held in order for mothers to have the tools to provide adequate care for their little ones.

During the first days, the program was evaluated where the quality of the service provided to the beneficiaries was improved.

After two months, with adequate supervision and a needs and feasibility study, on Monday, April 1, 2019, the second community was opened with a number of beneficiaries of 9 mothers and 9 children, this community is called La Campana,

and in the same way as in the pilot community, a record was made with the data and measurements to evaluate the progress made.

With these two communities we were able to observe the great social, cultural, economic difference and even the ease of purchasing products, which directly influences food.

On Monday, October 28, 2019, the community of Alonso Yáñez was opened with only 4 mothers and 4 children, this small group gave us the opportunity to manage the program with more attention and in this way awaken more interest in the mothers.

With these three communities we conclude the year 2019.











AFFILIATE PROGRAMS

HEALTH

The Feed The Hungry - Patronato Pro-Niños mobile unit attended 1,757 children during the year in the Communities of Clavellinas, Estancia de San Antonio, Galvanes, San Cristóbal, San Miguel Viejo, Peñón de los Baños, Jalpa, La Campana, Sosnabar and La Cuadrilla. As well as children from nearby communities.

The service offered by the Dental Unit to children in the Communities is extremely important since many mothers do not have the means or financial resources to take their children to a private dentist.

Most of the directors allow the mobile unit to enter the school during school hours, so that mothers have more security while the doctor attends to their children.

The reports that one of the doctors has sent us show an increase in consultations for preventive treatments, cleaning and application of Fluoride.

The Dental Unit also continues to make donations of brushes, toothpaste and dental floss to all the children in the schools.



EDUCATION

As every year, it took place in the community of Los Ricos de Abajo, the teaching of English to children in kindergarten, elementary, middle school, high school and adults.

Also, in the same community, scholarships were awarded to more than 50 young people at the secondary, high school and university levels, which are sponsored by the same teachers.

These students continue to have access to the Learning Center located within the Los Ricos de Abajo community elementary school, which has a library and computers with internet access, which also continues to be administered by scholarship students.

PROJECTS

DIF Estatal Guanajuato was pleased to once again grant financial support to the organization, which was delivered in the monthly amount of \$ 13,858.60 for the period from January to December 2019, for financial support to pay for authorized operating expenses. for its program for the implementation of the project "Nutritious food for 2,476 low-income children of the municipality of Allende every school day".









In addition, the Government of the State of Guanajuato, granted the organization in the month of November a support in the amount of \$ 752,075.71, for the purchase of non-perishable food and school supplies to implement the food and school support program in communities of the municipality of San Miguel de Allende, which allowed the organization to continue with the activity of providing free, hot and nutritious food daily to 2,900 low-income children in primary and kindergarten in order to increase their attendance and school performance.



Non-perishable food was stored in the organization's warehouse and was subsequently delivered weekly to the supported communities.



The volunteers assembled the school packages in the organization's warehouse.

In order to encourage more than 4,000 kindergarten and elementary school children to attend school, they were given a package of school supplies, which was sent to them through volunteers who support the organization.







The kindergarteners were very happy to receive their school packet.







Also, the Municipality of San Miguel de Allende, Gto. supported the organization with \$ 100,000.00 to carry out the renovation of the kitchen equipment in 7 of the 36 communities where the organization carries out the food supply activity every school day.





EVENTS AND CAMPAIGNS

The excursion called "Autumn Magic" was carried out again in October, which lasted 7 days and took place in the city of San Miguel de Allende. The people who participated in this excursion were able to enjoy the sights, sounds and traditions of this impressive city at the same time that they contributed to the health and future of the children of the poorest communities of San Miguel.



During the months of July and August, the **Back to School** campaign was carried out and in the months of November, December and January the **Holiday Appeal** campaign. These campaigns consist of soliciting support by sending letters to known donors and potential donors. During this year 4,250 letters were sent by regular mail and 4,400 more via email in each of the campaigns. The promotion of these was also carried out through our website, with the possibility of donating at the moment.



FINANCIAL SUSTAINABILITY

During this year, the organization had the following sources of funding: international bodies, state and municipal government, private companies, national and foreign people, as well as holding events and campaigns.

The graph allows us to appreciate the percentages that were obtained in each item during this year.



FINANCIAL STATEMENTS



Opinion of the independent auditors at the

Board of Directors of

Feed the Hungry, A.C.

I have audited the accompanying financial statements of Feed the Hungry, AC, which include the financial position statements as of December 31, 2019 and 2018, the activities and the cash flows corresponding to the years ended on those dates, as well as a summary of significant accounting policies and other explanatory information.

Management is responsible for the preparation and fair presentation of the accompanying financial statements in accordance with Mexican financial reporting standards, and for the internal control that management deems necessary to allow the preparation of financial statements free of material misstatement, due to fraud or error.

My responsibility is to express an opinion on the accompanying financial statements based on my audit. I have carried out the audit in accordance with international auditing standards. These standards require that you comply with the ethical requirements, as well as plan and perform the audit in order to obtain reasonable assurance if the financial statements are free of material misstatement.

An audit involves applying procedures to obtain audit evidence about the amounts and information disclosed in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, due to fraud or error. When making such risk assessment, the auditor takes into account the relevant internal control for the preparation and fair presentation by the entity of the financial statements, in order to design the audit procedures that are appropriate based on the circumstances, and not for the purpose of expressing an opinion on the effectiveness of the entity's internal control, an audit also includes evaluating the appropriateness of the accounting policies applied and the reasonableness of accounting estimates made by management, as well as evaluating of the presentation of the financial statements as a whole.

I believe that the audit evidence that I have obtained provides a sufficient and appropriate basis for my audit opinion.

In my opinion, the financial statements present fairly, in all their material aspects, the financial situation of Feed the Hungry, AC, as of December 31, 2019 and 2018, as well as the results of its activities and the cash flows, corresponding to the years ended on those dates, in accordance with Mexican financial reporting standards.

Jaime Girilo abrada Araiza, CP in AGAFF No. 16029 Registe

Labrada Araiza y Reyes, Avenida Las Brisas No. 1, Int. 9, Fraccionamiento Las Brisas, C.P. 37755, San Miguel de Allende, Oto

Feed the Hungry, A.C.

Balances generales

Al 31 de diciembre de 2019 y 2018 (En pesos)

Activo	2019	2018
Activos circulantes: Efectivo Cuentas por cobrar Impuestos a favor	\$ 3,735,057 1,412,667 52,585	\$ 2,802,162 1,616,319 55,230
Total activos circulantes	\$ 5,200,309	<u>\$ 4,473,711</u>
Propiedades y equipo: Edificio y terreno Mobiliario y equipo Equipo de transporte Depreciación acumulada	6,122,705 2,025,073 1,466,733 (3,620,439) 5,994,072	6,122,705 1,881,074 1,176,624 (3,027,319) 6,153,084
Total activo	<u>\$ 11,194,381</u>	<u>\$ 10,626,795</u>
Pasivo		
Pasivo circulante: Cuentas por pagar Impuestos por pagar Total pasivo circulante	\$ 266 <u>165,373</u> 165,639	\$ 26,368
Pasivo a largo plazo Beneficios a los empleados Total pasivo	<u> </u>	<u> </u>
Patrimonio Cambios en el patrimonio contable Patrimonio neto al inicio del ejercicio Patrimonio neto al final del ejercicio	631,388 <u>9,389,911</u> 10,021,299	550,697
Total de pasivos y activos netos	<u>\$ 11,194,381</u>	<u>\$ 10,626,795</u>

CONTACT

To contact us you can write to:

contact@feedthehungrysma.org

Or call us at:

(415) 1522402

We also invite you to visit our website:

www.feedthehungrysma.org